

# AMQ

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I'm Ashley Marie Quinn, a designer creating thoughtful and holistic solutions to big and small problems alike. I am passionate about process, design thinking, and finding simplicity in the complex.

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## SKILLS (Ever Evolving)

User Experience Design  
User Research  
Prototyping  
Design Thinking  
Visual Design  
Product Strategy  
Design Critiques  
Mentorship  
Communication  
Creative Direction  
Facilitation  
Team Building

## TOOLS (Always Updating)

Sketch  
Invision  
Adobe CC  
Framer  
Principle  
Abstract  
HTML/CSS  
Figma  
User Testing  
Atlassian Suite  
Airtable  
Pencil and Paper

## EXPERIENCE

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### Ashleymariequinn.com

Oakland, CA  
June 2014 - Present

#### Founder

- A user-centered design practice focused on complex problems
- Research and understand customer needs
- Define project strategies and timelines
- Communicate visual and UX concepts
- Deliver UI and UX design concepts

### Riffyn

Oakland, CA  
January 2017 - April 2019

#### Lead Product Designer

- Lead UX design vision across the product life cycle
- Established a thriving design culture within the organization
- Implemented design sprints, lunch and learns and hands on activities
- Grew a talented and diverse product team
- Provided a voice for the user during strategy and road map planning
- Contributed to design efforts through a user-centered design process

#### Product Designer

January 2015 - January 2017

- Implemented generative research practices to discover user needs
- Worked closely with stakeholders to define product strategy
- Prototyped, tested, and validated concepts with user base
- Led design efforts to a successful beta launch
- Delivered UX documentation and high fidelity, pixel perfect designs to communicate requirements to a cross disciplinary team

### We Less Than Three

Brooklyn, NY  
June 2009 - June 2014

#### Co-Founder

- Founded Brooklyn-based creative studio focused on startups and non-profits
- Established and maintained customer relationships
- Managed design studio team and project deadlines
- Created visual design and branding concepts for a variety of customers
- Designed the UX for mobile and web products for early stage start-ups from sketches, to wireframes, to mock ups

## EDUCATION

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### School of Visual Arts

Master of Fine Arts in Interaction Design

### Drexel University

Bachelor of Science in Interior Design

### Pennoni Honors College, Drexel University

Honors Program